**Summer School 2022**

**Title:** Sustainable Business; Critique, Perspectives & Implications

**Concept:**

The idea is to familiarize business students with sustainability concepts that make them think outside the box. 'Corporate Social Responsibility' (CSR) does not really work - it has become part of the strategic toolbox. However, the risks that companies face due to phenomena such as declining resource availability, biodiversity loss, climate change mitigation, population growth, etc. are enormous, and will need to be addressed at some point in the future. Therefore, the idea is that students will receive the CSR basics program online and the five days in Dresden will be used to sensitise them to ‘the elephants in the room’ and challenge their thinking and assumption on business sustainability.

**Target Group:**

Final year Bachelor Students and Master-Students.

**Learning Outcomes:**

1 To sensitise students to the limitations of Corporate Responsibility.

2 To challenge students' assumptions about how business must be performed in the future.

**Language:** English

**Summer School - On-line Lectures**

Weeks 28-35, 4 teaching hours per week every Tuesday, 09:00–10:30 & 11:00-12:30

On-line video conference Big Blue Button: <https://webroom.hrz.tu-chemnitz.de/gl/ker-393-olq-l1f> (use Chrome or Firefox browser)

On-line learning platform: OPAL:

A critical look at classical Corporate Responsibility. What are the limitations and weaknesses?

12. July, Diversity - Meyer-Ross

19. July, Business Ethics - Lewis

26. July, Sustainable Development Goals- Raszkowski

02. August, Global Climate Change – TBD

09. August, Corporate Responsibility in the Supply Chain - Gestring

16. August, ESG Compliance, Reporting & Investment- TBD

23. August, Corporate Responsibility Strategy - Lewis

30. August, State of the Art – How to help business to become sustainable - Klotz

**Summer School - Classroom based** impulse lectures

Week 36, Monday to Friday, two lecture slots at 09:00–10:30 & 11:00-12:30

The paradigm shift that must take place to work towards sustainable businesses. A critical reflection on what has to change. What does it mean for business?

Key Note:

TBD

Impulse Lectures:

Beyond Hydrocarbons

Biodiversity

Sustainable Design – Prof Diana Simon TBC

Sustainable Cities – Dr. Jessica Hemingway (Leibniz Institute) TBC

Population & Migration

Ecological/Alternative Economics

Zero Growth Business

Consumers and consumption

The Circular Economy - Lewis

Global Climate & Psychology – https://www.psychologistsforfuture.org/

Climate Change Mitigation

Building Resilience

Enabling Technologies

Energy Citizenship & Communities

Afternoon Excursions:

Start ca. 14:00

Monday Leibniz Institute of Ecological Urban & Regional Development <https://www.ioer.de/>

Tuesday Sustainable Agriculture (Micro farming) – HTW Pillnitz

Wednesday DAS Environmental <https://www.das-ee.com/de/>

Thursday Sustainable Start-up - Gründungsschmiede

Friday Free time / Work on Portfolio

Alternatives:

Botanical Gardens, TU Dresden (Biodiversity!)

Evening programme:

Monday AHA restaurant Dresden, with talk.

Tuesday Brennessel TBC

Wednesday Vegan House, with talk

Thursday Staatsschauspiel Dresden

Friday Summer School closing dinner – Venue TBD

Portfolio work (self-study):

To be done in the student’s own time

**Assessment**: The students will record their reflections to every lecture, excursion and evening event in the form of a portfolio. A Portfolio – defined as documentation and reflection of the personal learning path based on the qualification objectives of a module. The result is designed as a workbook. It can also include a presentation. The processing time is eight to ten weeks.

**Credits**: 5 ECTS (pass/fail only – no grades)

**Partners and Participants**:

Wroclaw University of Economics & Business

Number of students, 5

Number of Faculty, 2

Skoda Auto University

Number of students, 5

Number of Faculty, 2

HTW Dresden (Host)

Number of students, 5 places funded by BIP, more places available depending on Faculty/HTW funding

Number of Faculty, 2 places funded by BIP, more places available depending on Faculty/HTW funding

**Financing:**

Meals, transport and excursions in Dresden: BLENDED INTENSIVE PROGRAMM (BIP) Link: <https://www.htw-dresden.de/international/wege-ins-ausland/blended-intensive-programm>

Travel and accommodation: Erasmus+ funding application by participating universities.

**Location:** HTW Dresden

**Organisation:**

Meyer-Ross, Lewis, Bilgili, Internationales Büro