

In the period from 1 June 2020 to 31 May 2023, the Wrocław University of Economics and Business carried out the Erasmus+ Project under Key Action 103: Higher Education Student and Staff Mobility. The project implementation period was extended by 12 months due to the outbreak of the pandemic in the spring of 2020. The aim of the project in relation to students leaving for studies was to enable them to complete part of their studies at a partner university from a European Union Member State. It resulted in the better preparation of student youth to take up the challenges related to socio-economic and political changes in contemporary Europe, taking into account social justice and respect for cultural distinctness of respective member states, while feeling their own identity and strengthening their ability to function actively in the European social and economic space. The aim of the project with regard to students leaving for internships was to bring them into contact with the European labour market, make them use in practice the theoretical knowledge acquired during their studies, identify their own strengths and weaknesses, and acquire the ability to work in a different professional environment. The aim of the project in relation to academic teachers was to enable them to become known in the academic environment at partner universities, gain new experience related to the didactic process, develop their own skills and use their own scientific and didactic potential in a better way, and to give them a European dimension to work with students. The aim of the project as regards staff members other than academic teachers was to learn about good practices applied in European partner universities, exchange experience and carry out tasks with the effective use of human potential, implement the message of “lifelong learning”, take part in the process of developing their own skills, and transfer the acquired experience to the home university. The implementation of the project was in line with the basic assumptions of the internationalization strategy of the Wrocław University of Economics and Business, including promoting international activity in the field of student and research staff exchange, promoting international activity and achievements of research and teaching staff, and creating the image of the Wrocław University of Economics and Business as a modern university functioning within the European research and teaching space. The accomplishment of the project ensured that the university met the basic assumptions of the mission, vision and strategy of the Wrocław University of Economics and Business (Strategy 2030 available at http://www.ue.wroc.pl/p/0-2021_aktualnosci/strategia_2030.pdf). The access of students and staff to international mobility and the readiness of universities to accept foreign students and to provide them with high-quality educational services would be limited if it were not for the participation of the Wrocław University of Economics and Business in international mobility projects. The execution of the project translated directly into the intensification of international exchange of students and

university staff as part of European programmes and into the development of the educational offer in English at all levels of education and in various forms of study. The implementation of the project also leads to an increase in international activity in the field of scientific research, including increased participation in European research projects and programmes, expansion of international cooperation in the field of research staff exchange, and promotion of international activity and achievements of students and staff. The carrying out of European projects creates the image of the Wroclaw University of Economics and Business, modelled on a modern university strongly embedded in the European research and teaching space, which affects the quality of university cooperation not only with the immediate economic and social environment, but also with universities and research centres in the world. The Wroclaw University of Economics and Business has been participating in the Erasmus programme since 1999, owing to which many university departments and institutes have concluded long-term cooperation agreements with partners not only from Europe, but from all over the world, which results in carrying out joint research ventures, publishing joint scientific papers, and organizing scientific conferences.