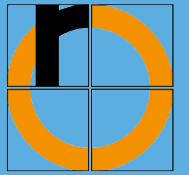


**Rosenheim**  
Technical University  
of Applied Sciences



# JOINT SUMMER SCHOOL | SECOND EDITION

Doing Business across Europe:  
GERMANY · NETHERLANDS · SPAIN

- Business Ethics
- Towards a Circular Economy
- Entrepreneurship & Innovation Management

international  
summer school **laSalle**  
RAMON LLULL UNIVERSITY  
*we love challenge*

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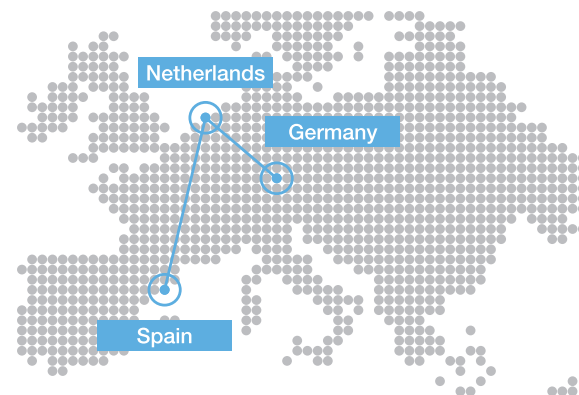
# 2020 JOINT SUMMER SCHOOL DOING BUSINESS ACROSS EUROPE

in Germany, the Netherlands & Spain  
June 22, 2020 – July 11, 2020

This **Joint Summer School** Program on Doing Business Across Europe is organized in partnership with **3 universities in Europe**.

The program will last a total of 3 weeks in three different European countries: **Germany, the Netherlands and Spain**.

This program is designed for **advanced undergraduate and postgraduate students**. It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of **business ethics, circular economy and entrepreneurship & innovation**.



## 1 JOINT PROGRAM OR 3 SINGLE SUMMER SCHOOL OPTIONS:



ROSENHEIM TECHNICAL  
UNIVERSITY OF APPLIED SCIENCES,  
GERMANY

JUNE 22 – 27, 2020

International Summer School:  
**Business Ethics**

Academic Credit: 3 ECTS

Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries.



WINDESHEIM UNIVERSITY  
OF APPLIED SCIENCES,  
THE NETHERLANDS

JUNE 29 – 04 JULY, 2020

International Summer School:  
**Towards a Circular Economy**

Academic Credit: 3 ECTS

Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection.



LA SALLE CAMPUS BARCELONA,  
RAMON LLULL UNIVERSITY,  
SPAIN

JULY 06 – 11, 2020

International Summer School:  
**Entrepreneurship & Innovation Management**

Academic Credit: 3 ECTS

Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models.



## GERMANY

### STUDYING IN ROSENHEIM

- **Rosenheim Technical University of Applied Sciences** combines a regional profile with an international reputation
- Close contacts to industry in one of **Germany's strongest economic areas**
- About **6,000 students** with an education oriented around the practical skills
- The city of **Rosenheim** has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes

Accommodation:  
**B&B Hotel Rosenheim**

Address:  
**Eduard-Rüber-Straße 1  
83022 Rosenheim**

Check-in:  
**Sunday, June 21, 2020**

Check-out:  
**Sunday, June 28, 2020**

Travel Date to Zwolle / Windesheim,  
the Netherlands: **June 28, 2020**  
<http://www.omio.com>

More information at:  
[www.th-rosenheim.de/en/international/](http://www.th-rosenheim.de/en/international/)

## THE NETHERLANDS

### STUDYING IN WINDESHEIM

- Runner up for best **University of Applied Sciences in the Netherlands (#2 place in national rankings)**
- Explore the historic **city of Zwolle** like real Dutch, by bicycle
- See the **world famous Night Watch** by Rembrandt, visit Anne Frank's house take a canal boat tour in Amsterdam
- Meet the **open mindedness** of the Dutch in our highly diverse **society**

Accommodation:  
**Molecaten Park de Agnietenberg**

Address:  
**Haersterveerweg 27  
8034 PJ Zwolle**

Check-in:  
**Sunday, June 28, 2020**

Check-out:  
**Sunday, July 05, 2020**

Travel Dates to Barcelona, Spain:  
**July 05, 2020**  
<http://www.omio.com>

More information at:  
<https://www.windesheim.com/study-programmes/summer-school>

## SPAIN

### STUDYING IN BARCELONA

- A city increasingly attractive for **entrepreneurs and quickly positioning** as one of the leading innovation hubs in the world.
- **La Salle-URL is a leading university in Innovation and Technology with 30% of international students**
- Ideally **located** among the Mediterranean **Sea and the Pyrenees**

Accommodation:  
**Residència La Salle Bonanova**

Address:  
**Passeig Bonanova nº 8  
08022 Barcelona**

Check-in:  
**Sunday, July 05, 2020**

Check-out:  
**Sunday, July 12, 2020**

Travel Date back Home from  
Barcelona, Spain: **July 12, 2020**  
<http://www.omio.com>

More information at:  
<https://www.salleurl.edu/en/joint-summer-school>

APPLICATION DEADLINE: MAY 1<sup>ST</sup>, 2020

EARLY BIRD DEADLINE (10% DISCOUNT): FEBRUARY 1<sup>ST</sup>, 2020

## PROGRAM FEE

PARTNERS: **€ 750 per week, € 2000 for the full programme.**

NON PARTNERS: **€ 850 per week, € 2300 for the full programme.**

The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.